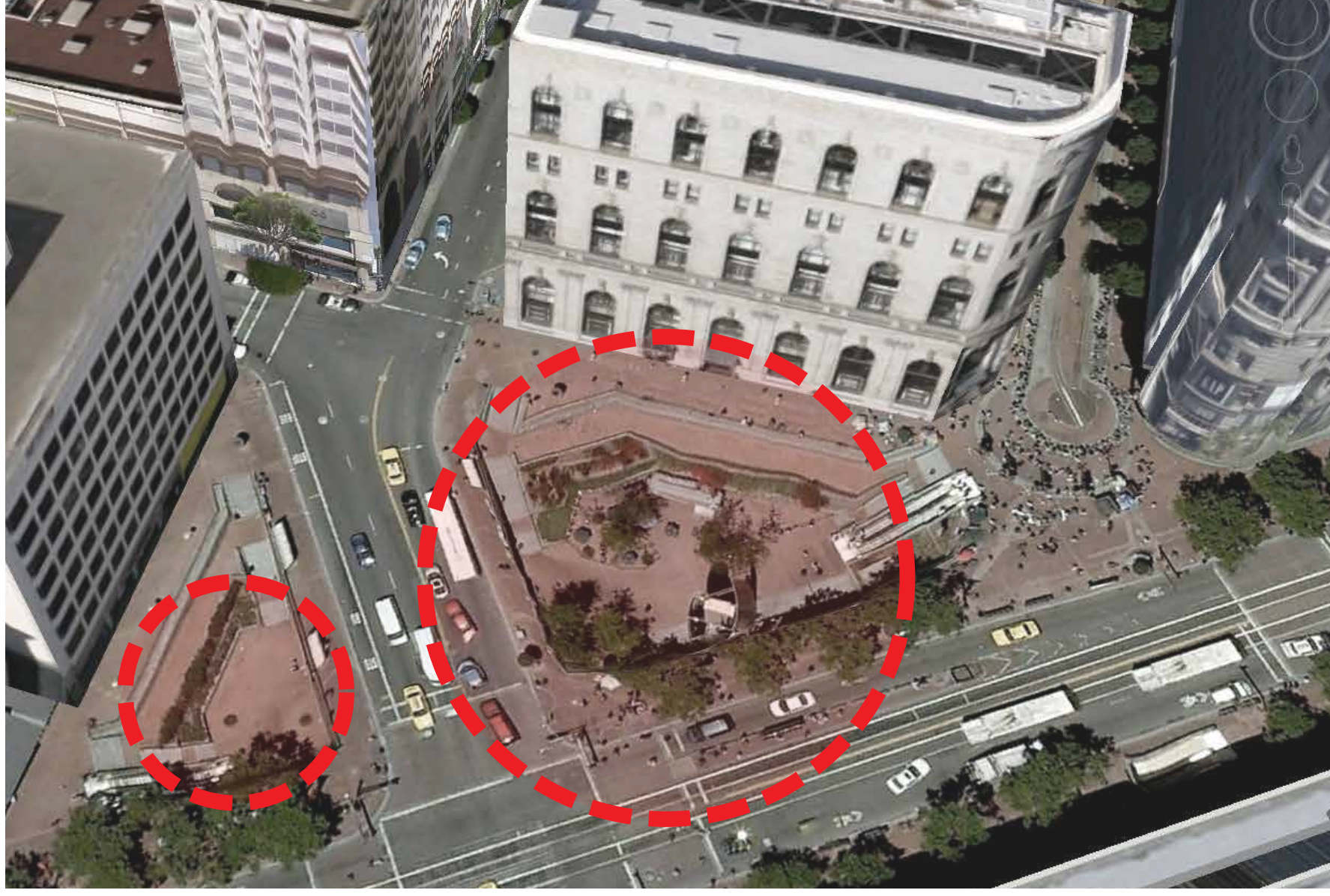
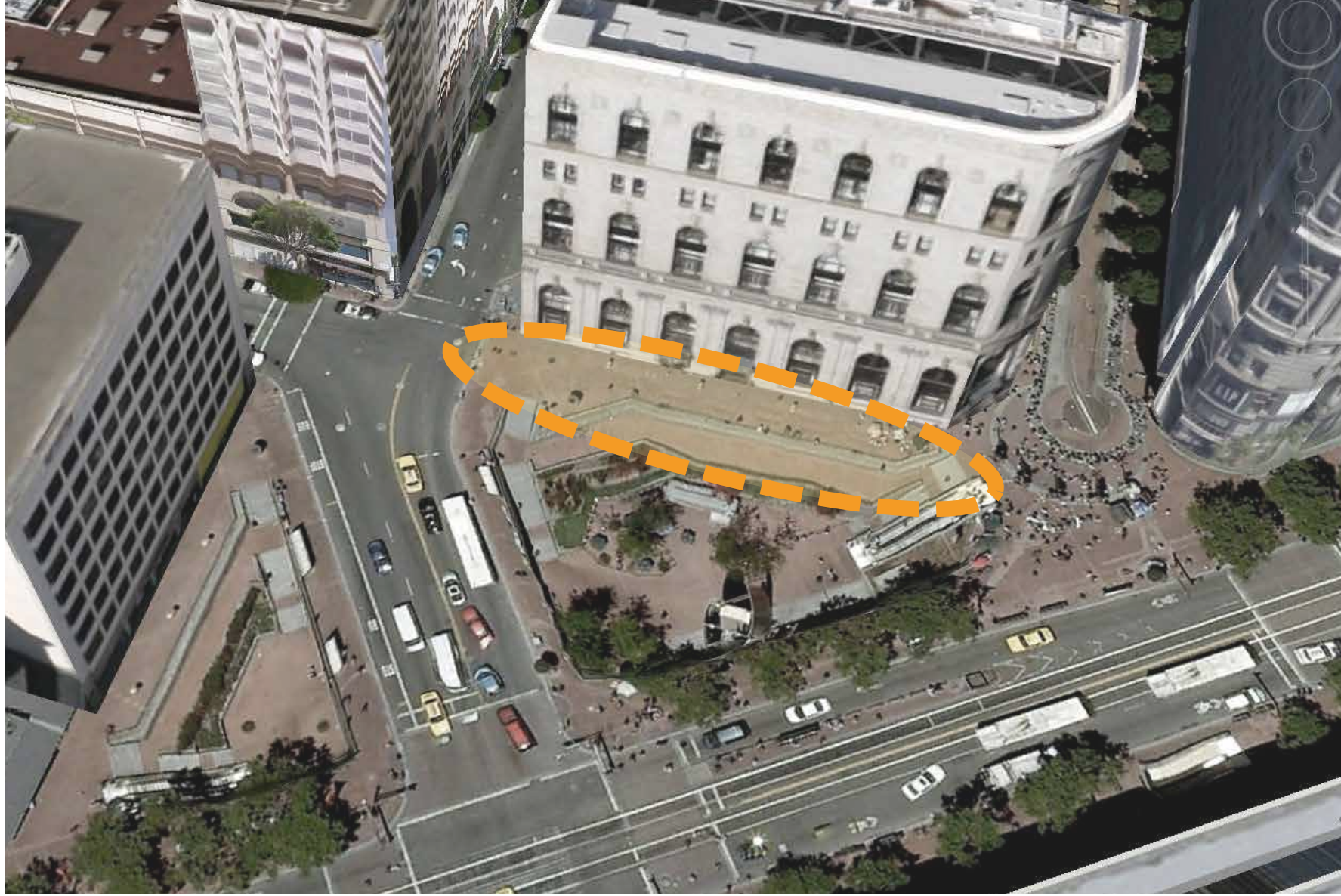


Concept Design: Starting the Conversation

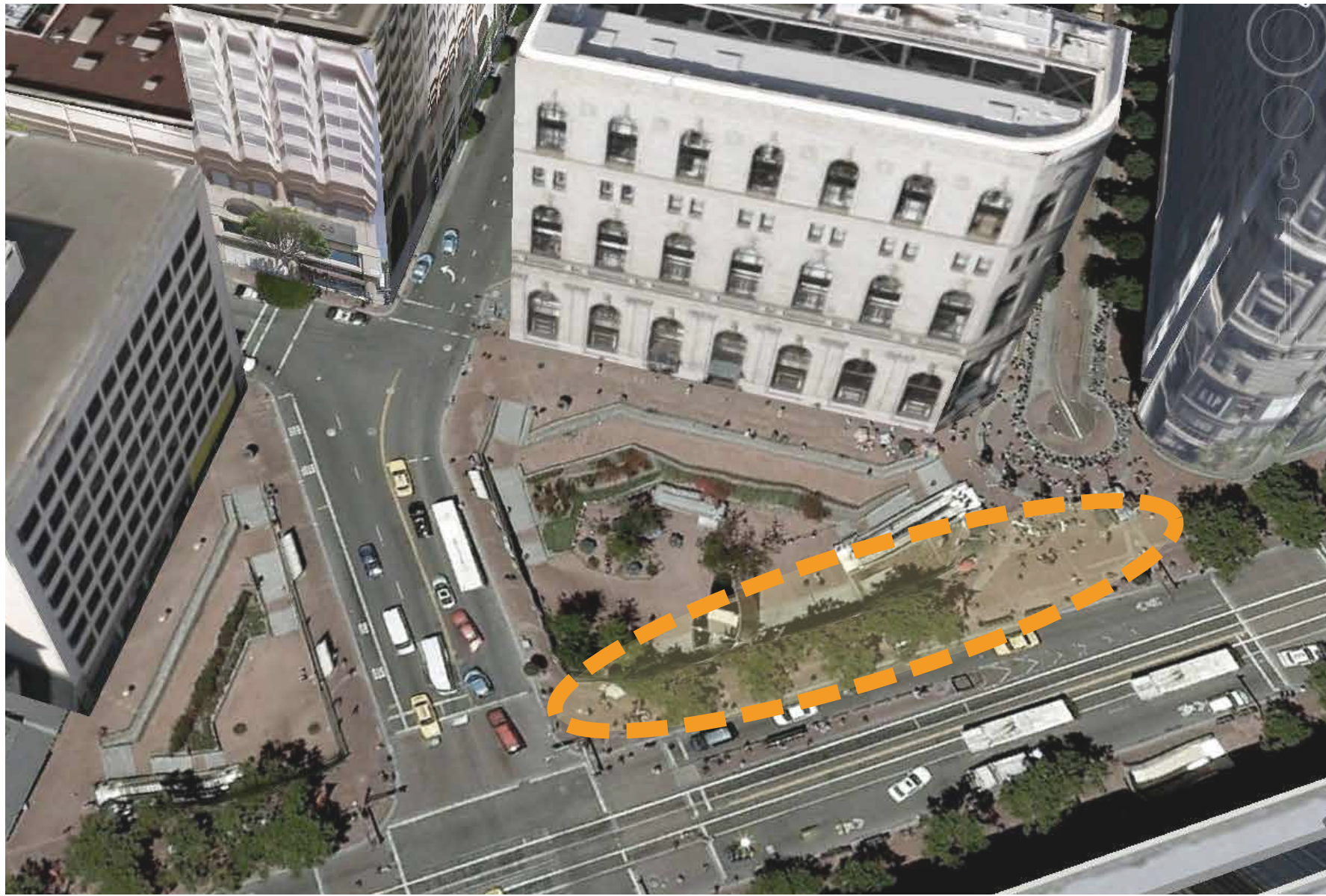
Site Analysis



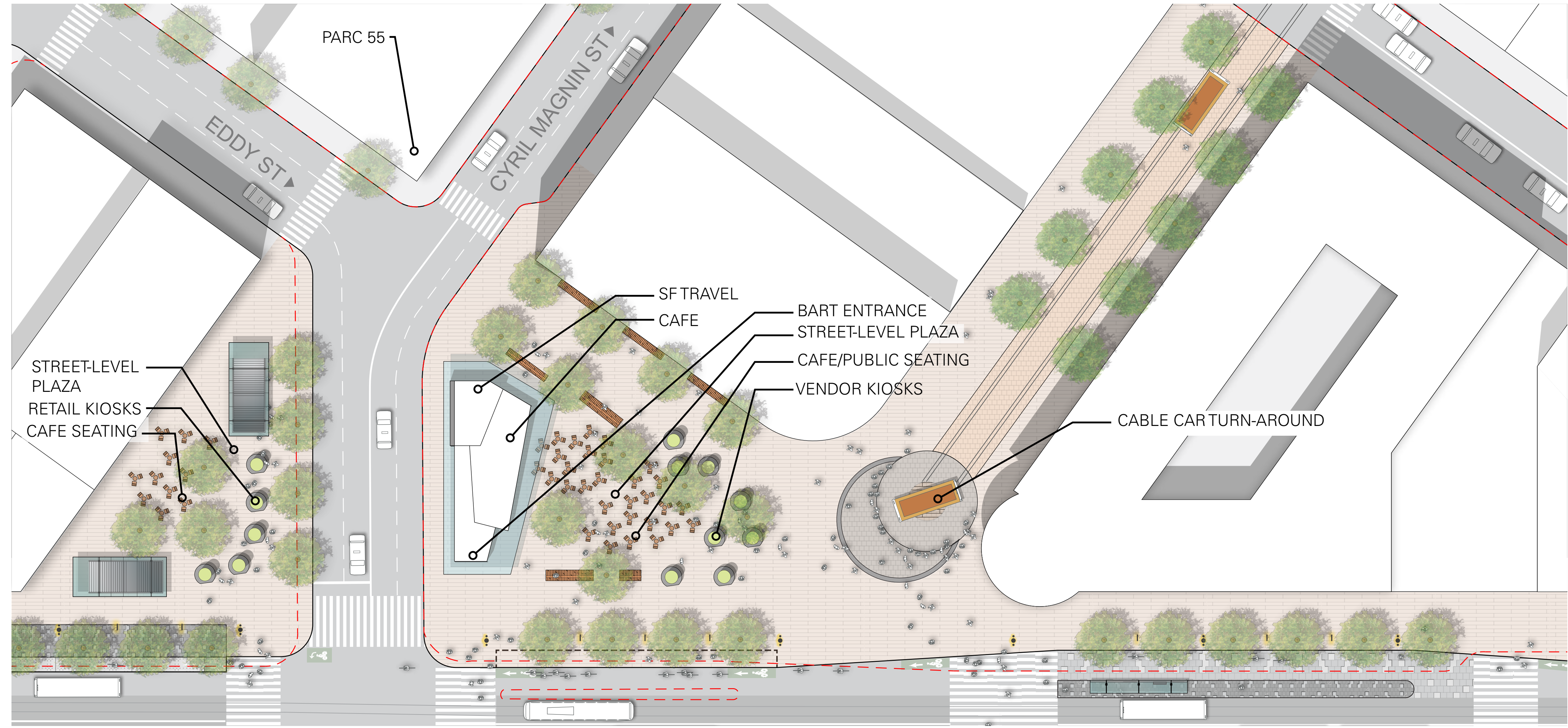
Sunken BART is an inactive zone.



Sunny edge is an opportunity.



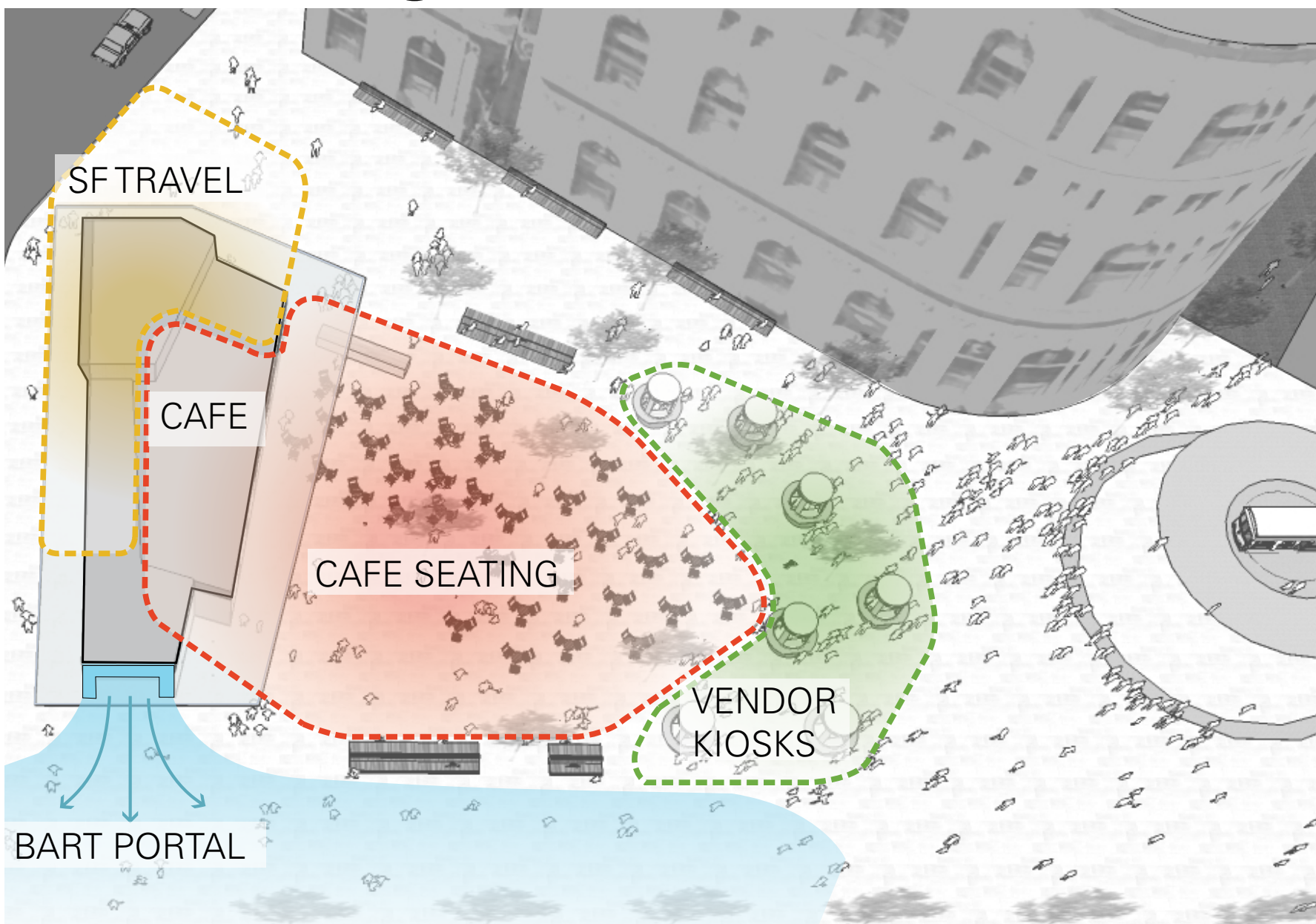
Street edge is an active zone.



Plaza Concept with Option 2



Site Program



- Bring the plaza to street level and engage surrounding street life.
- Add a new cafe and vendor kiosks.
- Incorporate cafe, BART entrance, and tourist information in a single pavilion.
- Add new seating at street side and along the sunny building edge.



How can we make a bold, dynamic, and iconic design for Hallidie Plaza -- the heart of downtown San Francisco?



Precedents: Ideas for inspiration



Cafe seating and transparent canopy, Serpentine Pavilion, London.



Public seating and ticket vending, Times Square, New York City.



Plaza pavilion with cafe, Lincoln Center, New York City.



Glass canopy at Metro plaza, Barcelona, Spain.



Public plaza with canopy, Seville, Spain.



Cafe seating and public plaza, Mint plaza, San Francisco.



Public plaza with pavilion and canopy, Portland, Oregon.



Playful urban canopy, Merida, Spain.