



Better Market Street

CAC Meeting
February 22, 2021



1. Welcome and CAC Member Roll Call Welcome and Roll Call: 5 Minutes
2. SFMTA Market Street Current Use Study: 5 Minutes
3. Project Schedule and Funding Update: 5 Minutes
4. Summary of Urban Design Elements: 10 Minutes
5. Construction Sequence Plan: 5 Minutes
6. Construction Mitigation Planning: 45 Minutes
7. CARA/Taxi Letter: 10 Minutes
8. Q&A and Next Steps: 5 Minutes

Next Meeting April 26, 2021

GOAL:

1. Evaluate the current conditions on car-free Market Street to inform where to focus enforcement efforts
2. Evaluate Muni/taxi compatibility in existing center bus/taxi lane to determine transit impacts

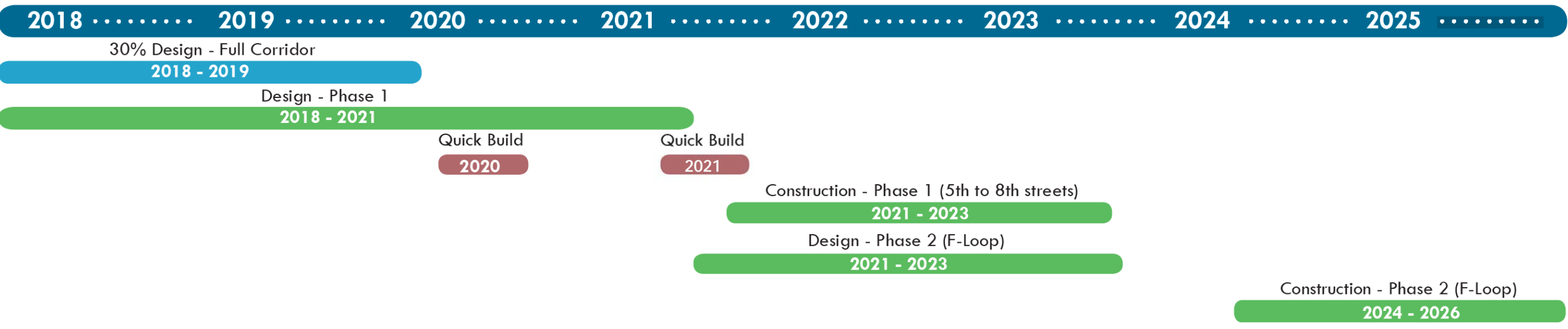
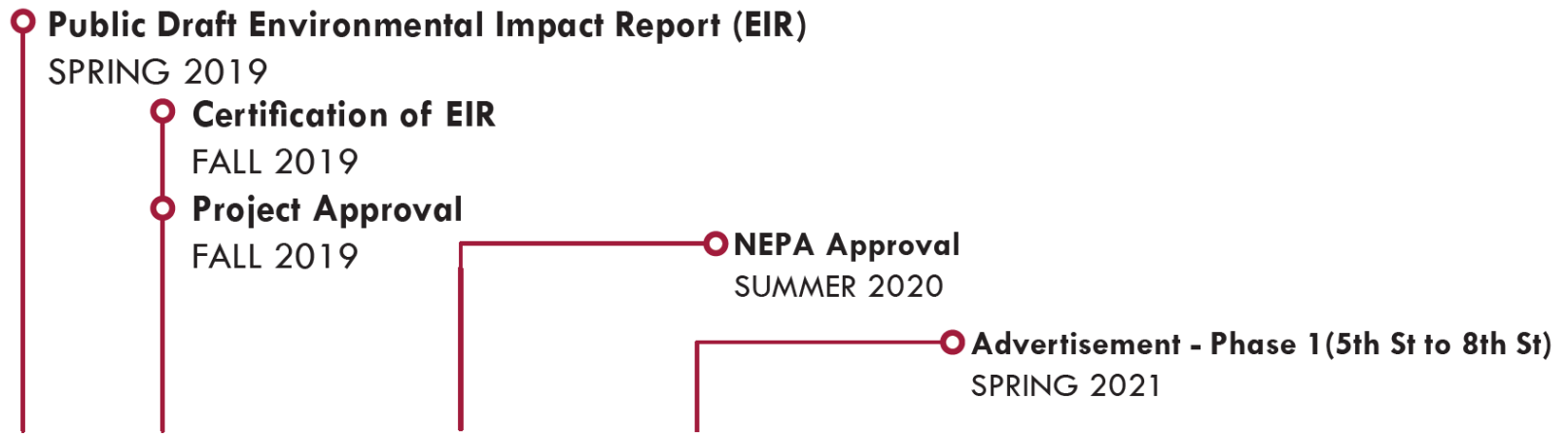
OUTCOMES:

- Collect midblock traffic counts by lane and vehicle type at three locations:
 - Market between 8th and 9th
 - Market between 4th and 5th
 - Market between 1st and 2nd (west of Sansome/Sutter)
- Use data to define enforcement efforts
- Analyze taxi use patterns in center lane
- Define if/when the required right turn at Geary and Kearny will be implemented

TIMELINE:

- Vehicle Counts February 2021
- Taxi/Muni evaluation Summer 2021 (after Muni lane extended)

Project Schedule



Funding Plan



| Funding Source | Full Corridor Env. Review & 30% Design | Design Phase 1A | Redesign Phase 1 | Construction Phase 1 ¹ | Future Phases | Total by Funding Source |
|--|--|--------------------|---------------------|--------------------------------------|------------------|-------------------------------|
| General Fund | \$5.2 M | | | | | \$5.2 M |
| Octavia Land Sales | \$3.0 M | | | | | \$3.0 M |
| Market Octavia Impact Fees | \$1.5 M | | | | | \$1.5 M |
| Transit Center Impact Fees | | | | | \$ 2.0 M | \$2.0 M |
| Prop A GO Bond | \$13 M | \$7.6 M | \$7.0 M | \$41.8 M | \$56.9 M | \$98.7 M |
| MTA Transit Funds | | \$1.4 M | | | | \$1.4 M |
| Prop K (EP 22U) | | \$2.2 M | | | | \$2.2 M |
| BUILD | | | | \$15.0 M | | \$15.0 M |
| Prop K (EP 22U & 44) | | | | \$11.6 M | | \$11.6 M |
| OBAG | | | | \$3.4 M | | \$3.4 M |
| AHSC Grant | | | | \$2.7 M | | \$2.7 M |
| Repurposed Federal Earmark | | | | \$0.07 M | | \$0.07 M |
| BART | | \$0.2 M | | \$3.0 M | | \$3.2 M |
| PUC Sewer and Water Funds | | \$2.1 M | | | | \$2.1 M |
| PUC Sewer and Water Funds ⁴ | | | | \$22.2 M | | \$22.2 M |
| Total Identified Funding | \$22.7 M | \$13.6 M | \$7.0 M | \$99.8 M | \$58.9 M | \$201.9 M |

1. The segment of Market Street between McAllister and Charles J. Brenham will be constructed in the Phase 2 (F-Loop) contract and is shown under Future Phases.

SITE FURNISHINGS



Concrete Pavers



Seating



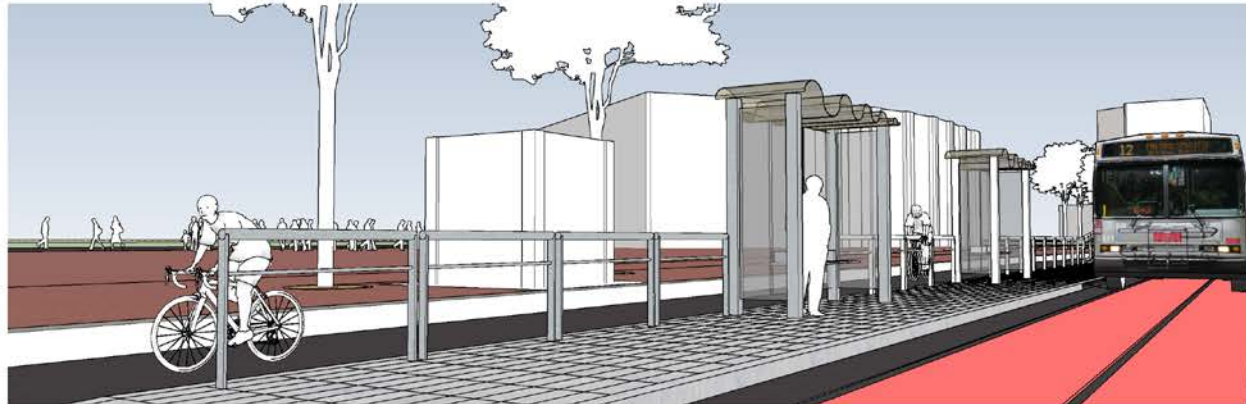
Historic Imagery at Bus Shelters



Bike Racks



Pedestrian Leaning Rails



Boarding Island Railings

OTHER SITE ELEMENTS TO COORDINATE



BART Portals



Kiosk with Vendor



Restrooms



Kiosks

GREENING: TREE SELECTION



Platanus



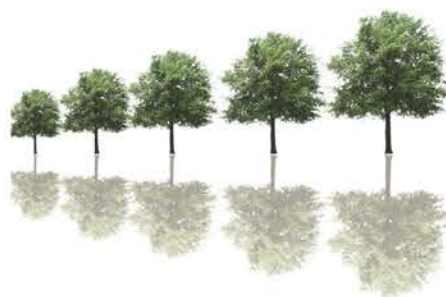
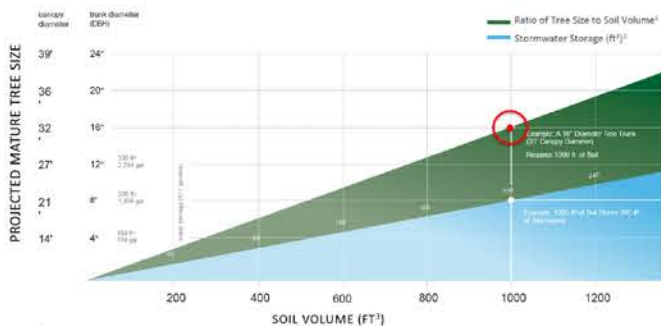
Quercus



Ulmus



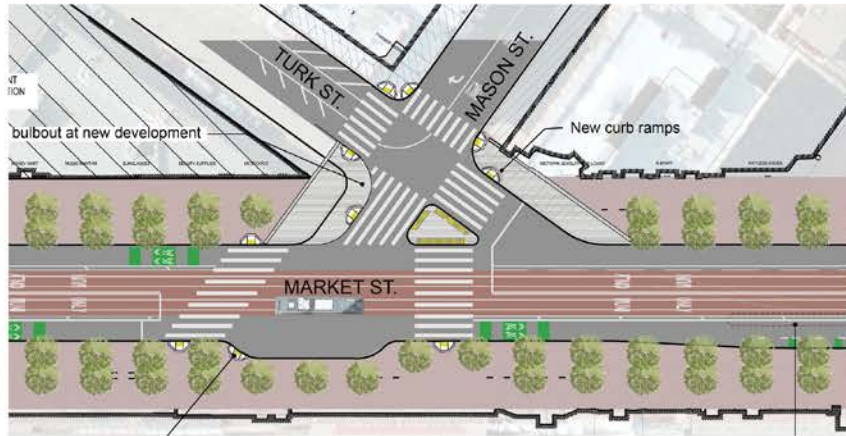
Lophostemon



PAVING: OVERALL CONCEPT



NEXUS INTERSECTIONS



INTERSECTION RENDERING



Urban Design Elements



Urban Design Elements



- Continuous Construction Mitigation Program
- Dedicated Public Information Officer
- Project website
- Business Impact Brochure
- Project specific marketing campaign
- Business-supporting signage
- Training and workshops for businesses
- Technical Assistance
- Small business consulting
- Small business loans
- Minimize construction duration and impacts
- Additional cleaning – window washing, storefront cleaning, and street sweeping
- Rodent abatement
- Ambassadors
- ADA compliance assistance
- Loading mitigation plans
- Transit passenger information
- Traffic control including flaggers

bettermarketstreetsf.org

For media inquiries and project-related questions, please contact:

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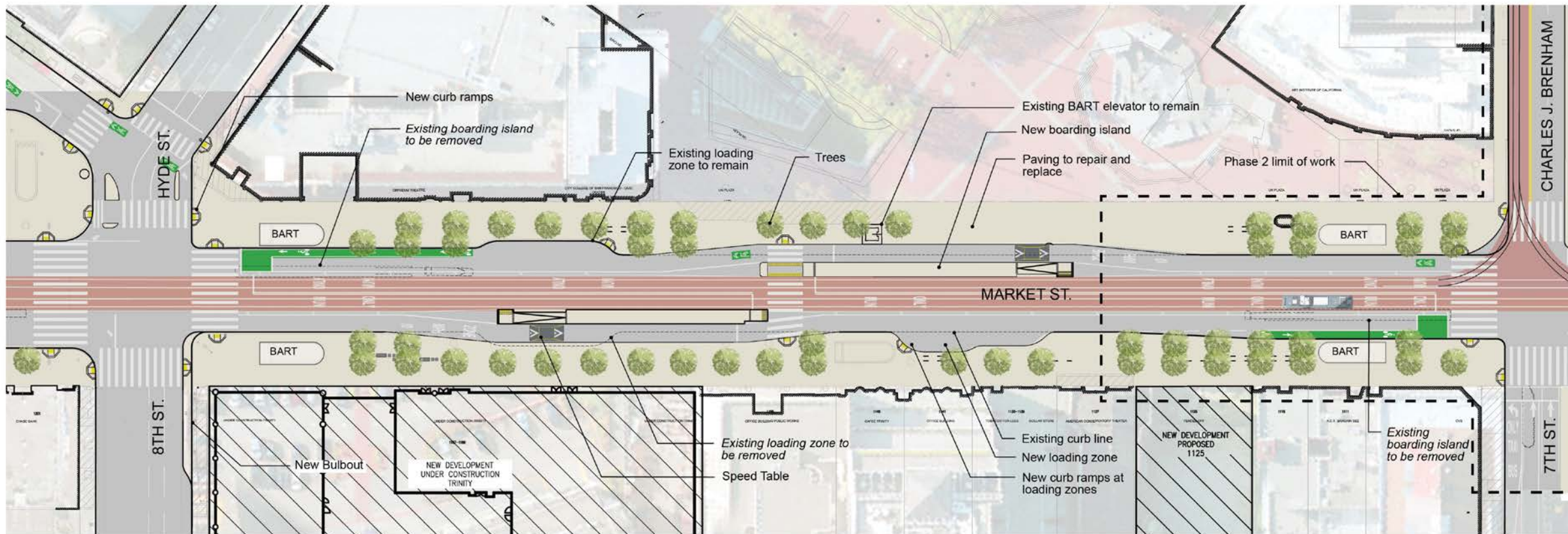
Urban Design Elements



Urban Design Elements – Plan 7th-8th



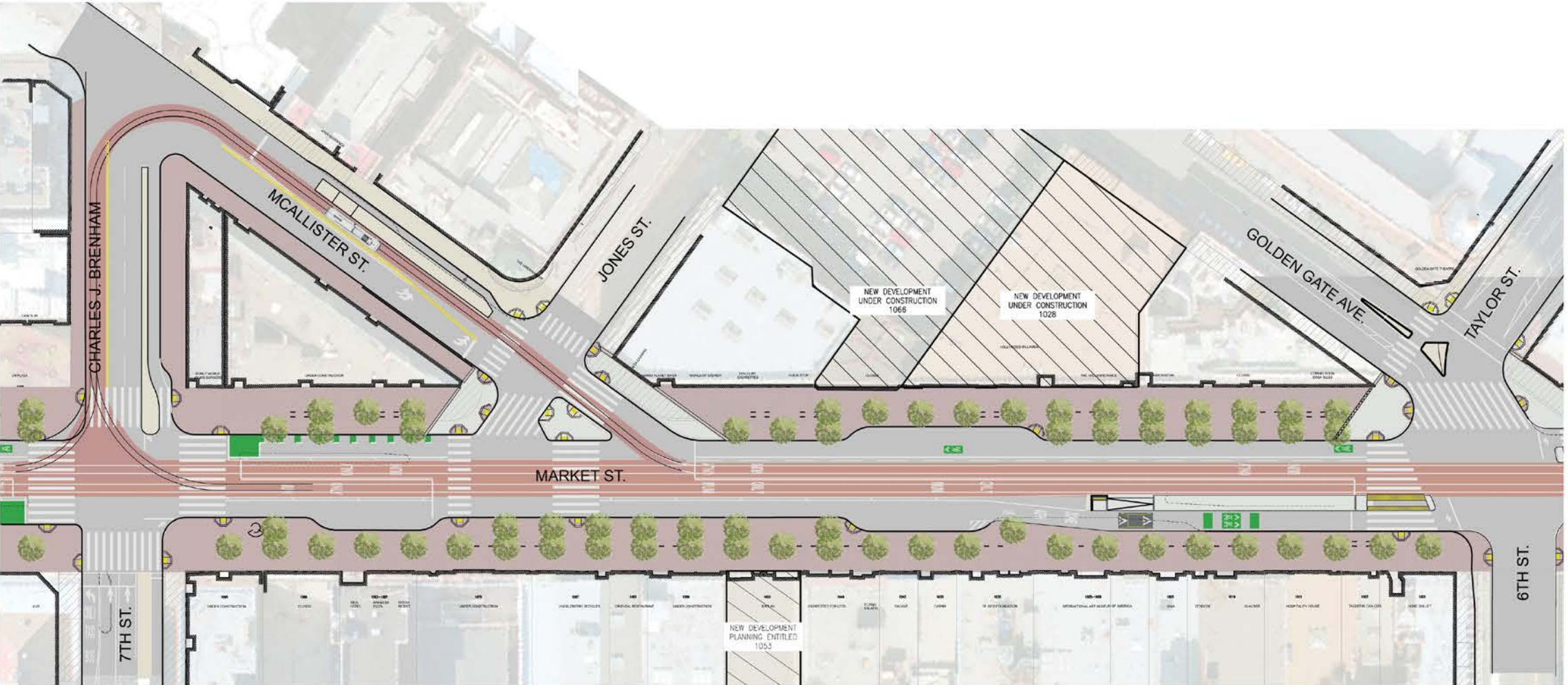
PLAN: 7TH-8TH



Urban Design Elements



PLAN: 6TH-7TH



PLAN: 6TH-7TH

