



BETTER  
MARKET  
STREET



# Better Market Street Project Update

Community Advisory Committee  
March 31, 2014



SAN FRANCISCO  
PLANNING DEPARTMENT



SFMTA | Municipal Transportation Agency



# Better Market Street Schedule



# BMS Process



**ROUND 1**  
Visioning  
COMMUNITY WORKSHOP may 2011

**ROUND 2**  
Initial design and trade-offs  
COMMUNITY WORKSHOP july 2012

**ROUND 3**  
Design Concept Alternatives  
COMMUNITY WORKSHOP summer 2013

# Ongoing project development

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- CEQA and NEPA Process formal start in January
- Analyze potential environmental impacts
- Disclose impacts for public review
- Support policy decision
- Proposed Project will include all 3 Options:
  - Boost Transit Travel Speeds and Capacity
  - Transportation Task Force Funding
  - Federal Transportation Funding
  - Improve Pedestrian Safety
  - Add Bicycle Capacity
  - Build Civic Destination
  - Activate Streetlife Zones and Plazas



# Better Market Street Conceptual Design

# Goals: An enduring, flexible street for people



# A synergy between transport and place



# Studying three options during environmental review

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All options include substantial improvements to pedestrian conditions, cycling facility, transit service and stops, invitations for street life, various levels of private car restrictions.

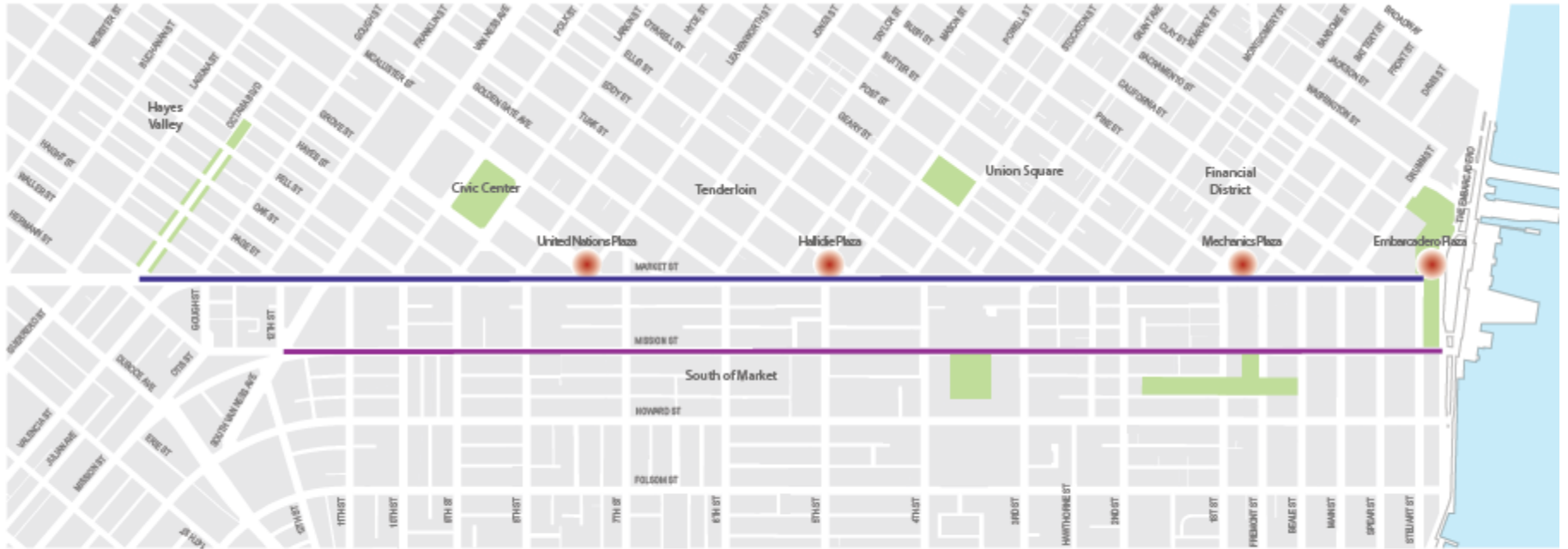
- Option 1 – Market Street
- Option 2 – Market Street
- Option 3 – Mission Street + Market Street

All options make Market Street safer, more inviting, and inclusive to contribute to a more livable City





# Project Area Limits



Source: San Francisco GIS Data - <http://gispub02.sfgov.org/website/sfshare/index2.asp>

Market Street Limits

Mission Street Limits

Plazas



# Pedestrian Improvements



- Simplifying north side intersections to make it easier and safer to cross

- Eliminating two-stage crossings
- Shortening crossing distance
- Changing cross streets to right angles



- Extending sidewalks to shorten crossings (i.e. bulb outs)
- Minimum 15' wide pedestrian through-way everywhere
- Create “Streetlife” zones to allow people to use Market Street as a public space – seating, plantings, activities, kiosks, etc.

# Bicycling Improvements

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- Automobile restrictions to reduce conflicts



- Safer, more legible and appealing cycling facility along length of the corridor in two conceptual designs:



- Market Street improved shared lane
- Market Street raised cycletrack
- Mission Street cycletrack with buffer

- Clearly marked pedestrian crossings & special paving at heavy pedestrian crossings to slow bicycles

- The cyclist is more engaged in and aware of pedestrians and “Streetlife”

# Transit Improvements

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- Wider and longer transit boarding islands (8 1/2" wide) & streetcar access ramps (mini-highs) throughout



- Bus fleet upgrades to low-floor buses

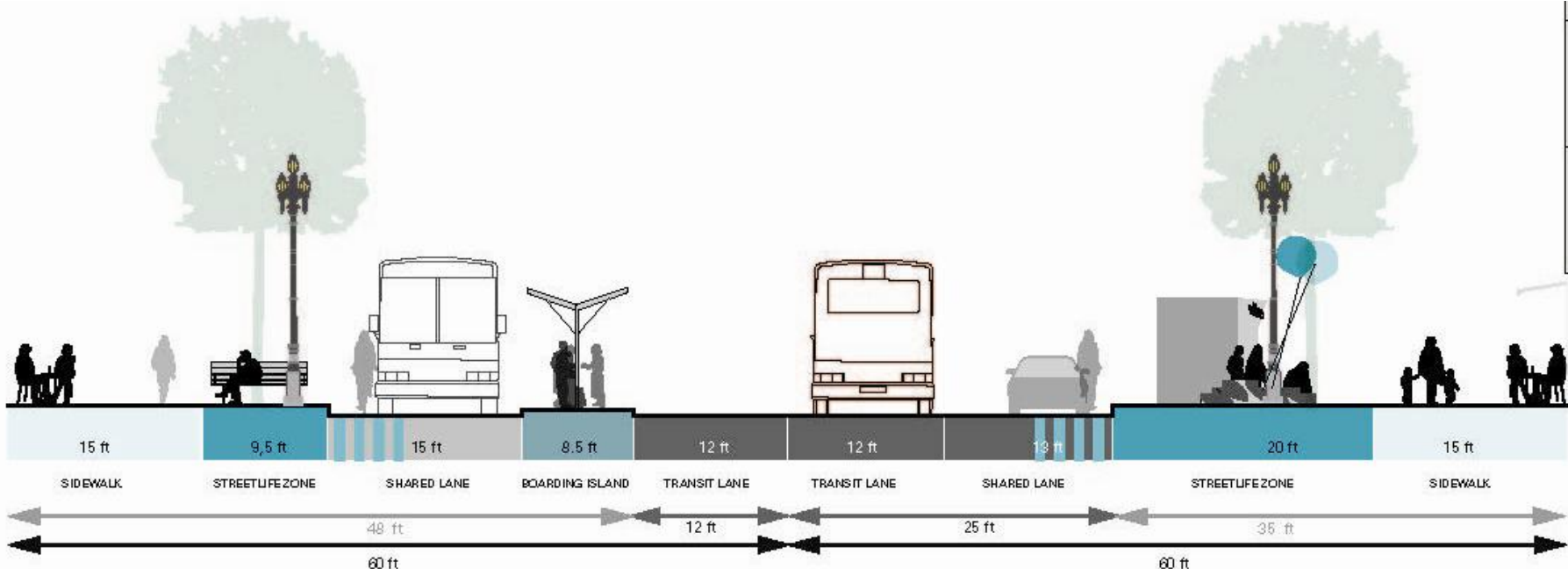


- Consolidated and relocated stops to improve transit efficiency

- Automobile restrictions to reduce conflicts

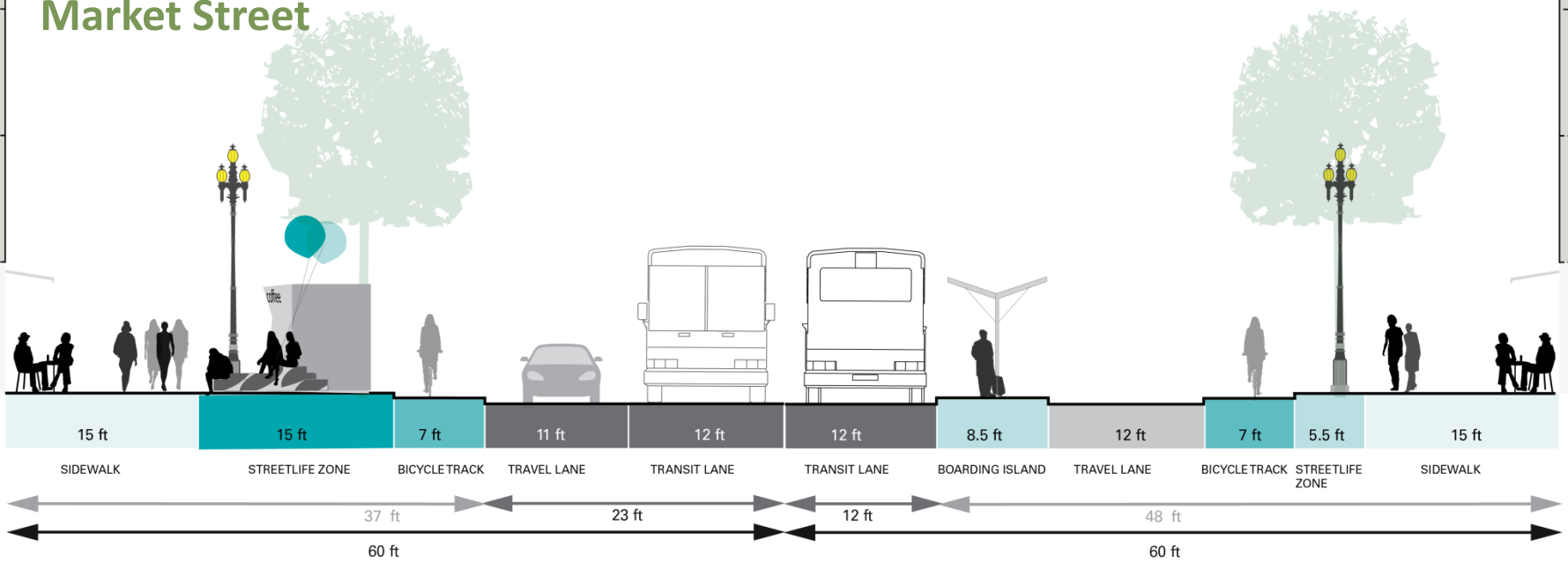
# Option 1

## Market Street



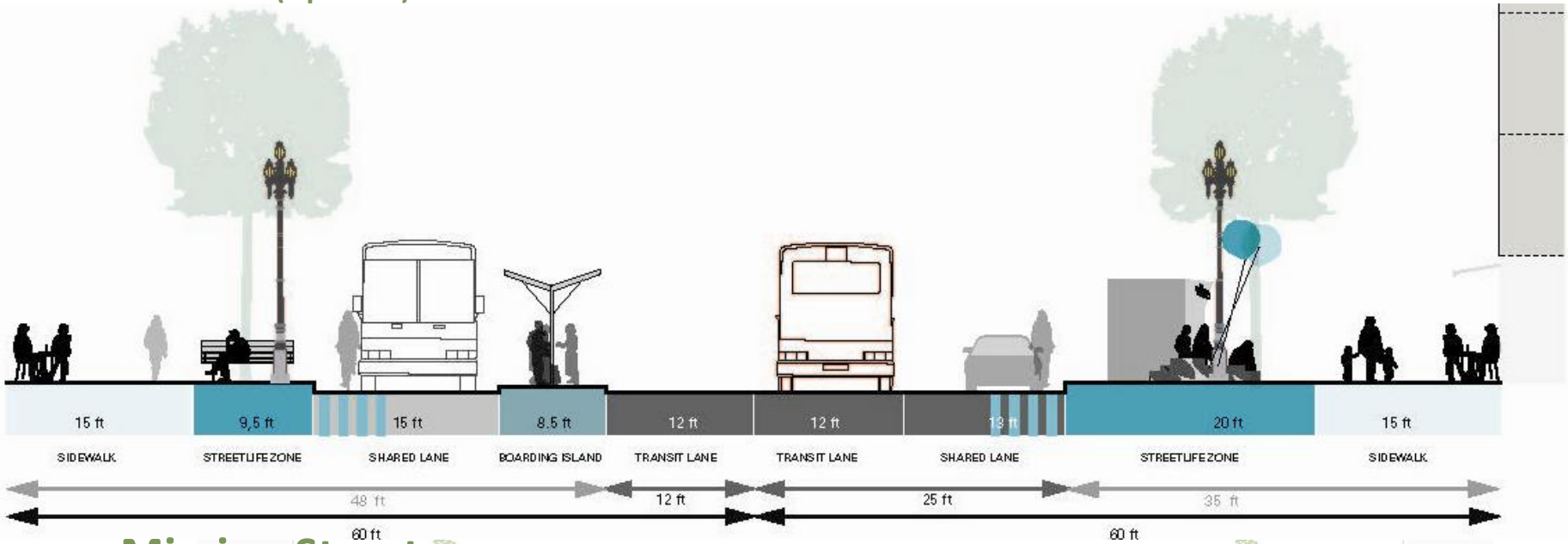
# Option 2

## Market Street

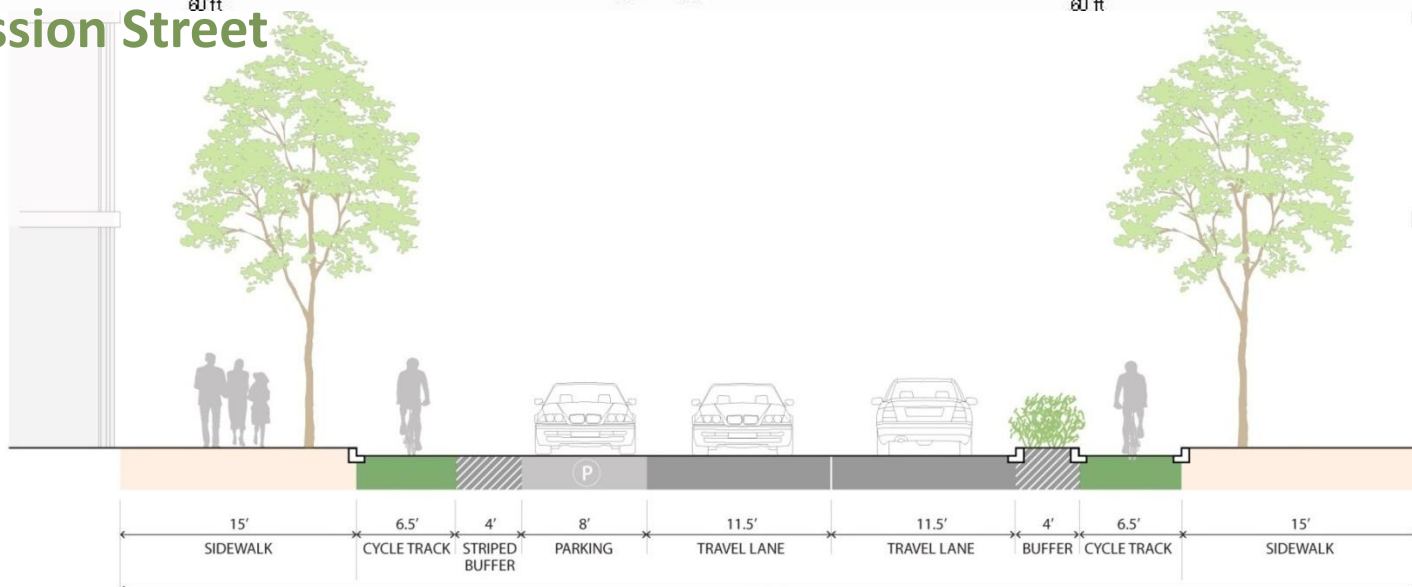


# Option 3

## Market Street (Option 1)



## + Mission Street



# UN Plaza





# Hallidie Plaza



# Better Market Street CAC Structure

# BMS CAC Schedule *as of 3/31/2014*

2014	M	A	M	J	J	A	S	O	N	D
Corridor/ Transportation										
Urban Design / Streetscape										
District Identity										

2015	J	F	M	A	M	J	J	A	S	O	N	D
Corridor/ Transportation												
Urban Design / Streetscape												
District Identity												

2016-TBD	J	F	M
Corridor/ Transportation			
Urban Design / Streetscape			
District Identity			

# District Identity Working Group

Embarcadero District  
CITY TO WATER

Embarcadero – Fremont Street

Retail District  
LEISURE HEART

3rd Street - 5th Street

Financial District  
PROFESSIONAL HUB

Fremont Street – 3rd Street

Civic Center District  
NEW URBAN LIVING

7th Street – Van Ness

Mid-Market

ARTS AND CULTURE

5th Street - 7th Street

Octavia

IDEAL NEIGHBORHOOD

Van Ness - Octavia



# Urban Design Working Group



# Urban Design Working Group



BETTER  
MARKET  
STREET

# Transportation Corridor Working Group





GIVE US YOUR  
FEEDBACK

The public can get involved  
by sending comments through the  
Better Market Street project web site at  
**[bettermarketstreetsf.org](http://bettermarketstreetsf.org)**

For more information, contact:  
**Department of Public Works**  
**(415) 558-4045**