



FOR RELEASE: Tuesday, June 4, 2013

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THIS IS MARKET STREET

A FILM BY DARRYL JONES

WHAT: As the Better Market Street project readies new designs for a street where a quarter-million people walk each day, take an evocative stroll down San Francisco's "grand boulevard" with a thought-provoking film: This Is Market Street. The film, shot in 2012, spurs a dialogue about the future of Market Street and preserves an experience of the corridor before its transformation.

Join us afterwards for a panel and Q+A with the filmmaker, designers, planners and advocates, and share your own perspective as part of a discussion about the future of San Francisco's greatest street.

WHO: Neil Hrushowy, Urban Designer, SF Planning Department
Darryl Jones, filmmaker
Donald Savoie, Executive Director, Central Market Community Benefit District (June 26 only)
Elizabeth Stampe, Executive Director, Walk San Francisco

WHEN: Wednesday, June 26, 2013
6:00 pm - 7:30 pm

WHERE: [SF Main Public Library, Koret Auditorium, 100 Larkin Street](#)
RSVP: bitly.com/ThisIsMarketStreet
Free

WHEN: Thursday, July 11, 2013
12:30 pm - 1:30 pm

WHERE: [SPUR \(San Francisco Planning & Urban Research Association\), 654 Mission Street](#)
\$10 for non-SPUR members

Walk San Francisco and its members are making San Francisco a more welcoming place for everyone to walk. Walk SF speaks up for the safety and priority of pedestrians, and works to reclaim streets as shared public space.

Better Market Street is led by the Department of Public Works, the San Francisco Planning Department, San Francisco Municipal Transportation Agency, the San Francisco County Transportation Authority, and the Office of Economic and Workforce Development in coordination with the Mayor's Office and other City departments. To learn more about the Better Market Street project, visit www.bettermarketstreetsf.org.